



  
**AUTOAID**  
**Dealership  
Private Sale Special**



## **We organize all your direct sales events**

Auto Aid specializes in modern aggressive VIP Private Sales. We announce your event through multiple channels of contact (data filtration, letter, direct email, phone call, Ai shopping behavior, SMS, social), preparing the way for you to receive interested buyers.

## **A complete and integrated solution**

- Project Management (Data Processing)
- Event coordinator
- Catalogue of POS models
- Addressed Mail
- Telemarketing through our internal call center
- Digital Component: Email marketing, personalized microsite, video, sharing on social networks, SMS and Ai tracking.
- Web Portal to make appointments
- Showroom Decoration
- Event Managers
- Final Report
- Live Dynamic Admin
- Custom design
- Custom Creative

## Event Package 1

**\$7,995**

Competitor Price : \$8,995

**1,000 Custom Invitations Quantity**

- ✓ Expert BDC Call Centre
- ✓ Ringless Voice mail
- ✓ Event Website
- ✓ Event Toll-Free Tracking #
- ✓ Email Blasts (2x per event)
- ✓ Post Event Lead Forwarding
- ✓ AN Experienced On-Site Event Manager for 3 days
- ✓ Customized Training Relevant to Your Market and Your Team
- ✓ Qualified Data Processing Using Both Your DMS and New Targeted Conquest Lists
- ✓ Extensive Demographic Market Analysis & Data Processing
- ✓ Customized, Meaningful, Proven Targeted Direct Mail Tailored for Your Campaign
- ✓ Expert Inbound BDC Representatives Managing and Creating Appointments
- ✓ On-floor support and In-store Merchandizing
- ✓ Event Web Portal : A Campaign Themed Event Website
- ✓ Ringless Voice Mail : Scripted Ringless Voice Mail Delivery to All Targeted Recipients
- ✓ Customized Email : Email Delivery with campaign specific creative and messaging
- ✓ \*Facebook : Facebook Ads for Targeted Direct mail Recipients(\*Optional \$1000).

## Event Package 2

**\$8,995**

Competitor Price : \$9,995

**1,500 Custom Invitations Quantity**

- ✓ Expert BDC Call Centre
- ✓ Ringless Voice mail
- ✓ Event Website
- ✓ Event Toll-Free Tracking #
- ✓ Email Blasts (2x per event)
- ✓ Post Event Lead Forwarding
- ✓ AN Experienced On-Site Event Manager for 3 days
- ✓ Customized Training Relevant to Your Market and Your Team
- ✓ Qualified Data Processing Using Both Your DMS and New Targeted Conquest Lists
- ✓ Extensive Demographic Market Analysis & Data Processing
- ✓ Customized, Meaningful, Proven Targeted Direct Mail Tailored for Your Campaign
- ✓ Expert Inbound BDC Representatives Managing and Creating Appointments
- ✓ On-floor support and In-store Merchandizing
- ✓ Event Web Portal : A Campaign Themed Event Website
- ✓ Ringless Voice Mail : Scripted Ringless Voice Mail Delivery to All Targeted Recipients
- ✓ Customized Email : Email Delivery with campaign specific creative and messaging
- ✓ \*Facebook : Facebook Ads for Targeted Direct mail Recipients(\*Optional \$1000).

## Event Package 3

**\$9,995**

Competitor Price : \$10,995

**2,000 Custom Invitations Quantity**

- ✓ Expert BDC Call Centre
- ✓ Ringless Voice mail
- ✓ Event Website
- ✓ Event Toll-Free Tracking #
- ✓ Email Blasts (2x per event)
- ✓ Post Event Lead Forwarding
- ✓ AN Experienced On-Site Event Manager for 3 days
- ✓ Customized Training Relevant to Your Market and Your Team
- ✓ Qualified Data Processing Using Both Your DMS and New Targeted Conquest Lists
- ✓ Extensive Demographic Market Analysis & Data Processing
- ✓ Customized, Meaningful, Proven Targeted Direct Mail Tailored for Your Campaign
- ✓ Expert Inbound BDC Representatives Managing and Creating Appointments
- ✓ On-floor support and In-store Merchandizing
- ✓ Event Web Portal : A Campaign Themed Event Website
- ✓ Ringless Voice Mail : Scripted Ringless Voice Mail Delivery to All Targeted Recipients
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## Event Package 4

**\$10,995**

Competitor Price : \$11,995

**2,500 Custom Invitations Quantity**

- ✓ Expert BDC Call Centre
- ✓ Ringless Voice mail
- ✓ Event Website
- ✓ Event Toll-Free Tracking #
- ✓ Email Blasts (2x per event)
- ✓ Post Event Lead Forwarding
- ✓ AN Experienced On-Site Event Manager for 3 days
- ✓ Customized Training Relevant to Your Market and Your Team
- ✓ Qualified Data Processing Using Both Your DMS and New Targeted Conquest Lists
- ✓ Extensive Demographic Market Analysis & Data Processing
- ✓ Customized, Meaningful, Proven Targeted Direct Mail Tailored for Your Campaign
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## Event Package 5

**\$11,995**

Competitor Price : \$12,995

**3,000 Custom Invitations Quantity**

- ✓ Expert BDC Call Centre
- ✓ Ringless Voice mail
- ✓ Event Website
- ✓ Event Toll-Free Tracking #
- ✓ Email Blasts (2x per event)
- ✓ Post Event Lead Forwarding
- ✓ AN Experienced On-Site Event Manager for 3 days
- ✓ Customized Training Relevant to Your Market and Your Team
- ✓ Qualified Data Processing Using Both Your DMS and New Targeted Conquest Lists
- ✓ Extensive Demographic Market Analysis & Data Processing
- ✓ Customized, Meaningful, Proven Targeted Direct Mail Tailored for Your Campaign
- ✓ Expert Inbound BDC Representatives Managing and Creating Appointments
- ✓ On-floor support and In-store Merchandizing
- ✓ Event Web Portal : A Campaign Themed Event Website
- ✓ Ringless Voice Mail : Scripted Ringless Voice Mail Delivery to All Targeted Recipients
- ✓ Customized Email : Email Delivery with campaign specific creative and messaging
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## Event Package 6

**Contact Us For Pricing**

Competitor Price : \$14,995

**3,000+ Custom Invitations Quantity**

- ✓ Expert BDC Call Centre
- ✓ Ringless Voice mail
- ✓ Event Website
- ✓ Event Toll-Free Tracking #
- ✓ Email Blasts (2x per event)
- ✓ Post Event Lead Forwarding
- ✓ AN Experienced On-Site Event Manager for 3 days
- ✓ Customized Training Relevant to Your Market and Your Team
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- ✓ Customized Email : Email Delivery with campaign specific creative and messaging
- ✓ \*Facebook : Facebook Ads for Targeted Direct mail Recipients(\*Optional \$1000).

We encourage all TDM campaigns combine a mix of both DMS and Targeted Conquest to ensure best results and balanced campaign. We also supports mass mail if required (not targeted).



# Sales Event Provide the Following

- AN Experienced On-Site Event Manager for 3 days
- Customized Training Relevant to Your Market and Your Team
- Qualified Data Processing Using Both Your DMS and New Targeted Conquest Lists
- Extensive Demographic Market Analysis & Data Processing
- Customized, Meaningful, Proven Targeted Direct Mail Tailored for Your Campaign
- Expert Inbound BDC Representatives Managing and Creating Appointments
- On-floor support and In-store Merchandizing
- Event Web Portal : A Campaign Themed Event Website
- Ringless Voice Mail : Scripted Ringless Voice Mail Delivery to All Targeted Recipients
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**Book Your Free Demo Today!**

